

IDEA PROPOSAL

Name of Idea: _____

Are you a member of our organization (circle one): Yes No I want to be

Core Focus of Idea:

1. Purpose/Cause/Passion:

2. Your niche market:

Benefit(s) of Idea (business, arts, charity, schools, etc.)

1. _____

2. _____

3. _____

Which industries does this idea impact (circle all that apply):

Tourism *Manufacturing* *Technology* *Hospitality* *Retail* *Politics* *Community*
Recreation *Small Business* *Housing* *Young Professionals*

Other: _____

What is the background for the new idea? How did you come up with it? Do you have experience in it?

What has led up to this need for the new idea (dissatisfaction with status quo)?

What challenges or problems are we facing in the current situation that this new idea accomplishes?

What is the impact of these challenges on our industries, community and life in Vermont?

What will happen if we stay the same (why should we act on the idea now)?

What will the new idea require?

How will we know when we have succeeded? What are some of the Key Performance Indicators or Return on Investments?

What, if any, is the 3-year plan for the idea? How do you foresee it being sustainable and/or growing?

List of Idea Sponsors/Partners:

1. _____
2. _____
3. _____

Is this to benefit a not-for-profit or a for-profit: _____

If not-for-profit, which one: _____

Will you be requesting Select Board approval, if needed: _____

Have you received approval from the Town/Town Manager (if applicable): _____

Who will be insuring idea/event/name of insurance agency: _____

Do you have your own volunteer-base: _____

How many volunteers will be needed otherwise? (circle one): 0 1-5 6-15 16-30 30+

Total Cost of the idea: _____

Amount of idea funds provided by Organizer: _____

Are you requesting funds: Yes No

Do you have money for upfront expenses: _____

Are there other roles you would like our organization to fulfill?

(If available please provide additional material for the idea including a proposed budget if necessary)

Print Name	Date	Phone	E-mail
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